

****PRESS RELEASE****

December 20, 2013

DNR Recognizes Fitchburg with Excellence in Recycling Award for the implementation of the Fitchburg's Organics Collection Pilot



Fitchburg's Organics Collection Pilot began in April 2012 and ended December 2013, with ~323 out of 400 households participating in the Pilot. The Pilot was well received by residents and has provided a wealth of logistical information and will contribute to the success of any future city-wide household organics collection program.



On November 27, 2013, the City of Fitchburg received the *Recycling Excellence Award* for superior performance in 2012. The award was presented to the City by the Wisconsin Department of Natural Resources as part of a program designed to increase interest in recycling. The goal is to reward communities for doing great recycling work while also driving friendly competition to improve their programs.

The City of Fitchburg is proud to accept this award and will continue striving to live up to Fitchburg's Welcome Signs proclaiming Fitchburg as "Wisconsin's Recycling Leader." Fitchburg would like to thank Pellitteri Waste Systems as well as all the residents who made this Pilot possible.

If you are interested in more information on this press release or other Fitchburg sustainability initiatives, please contact Rick Eilertson, Environmental Engineer at 270-4264 or rick.eilertson@fitchburgwi.gov.